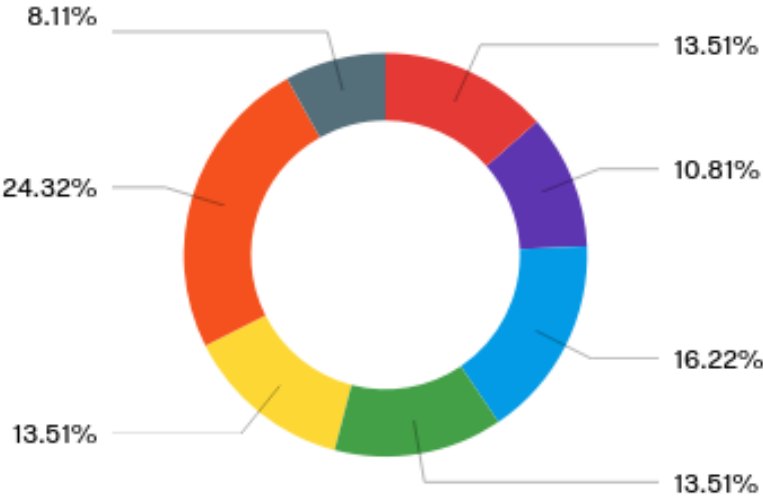


2019 IRA Membership Survey Summary Report

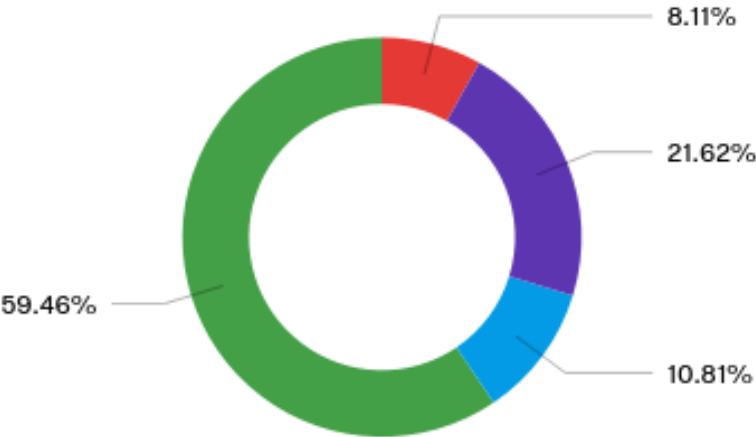
November 2019

Q1 - How long have you been an IRA member?



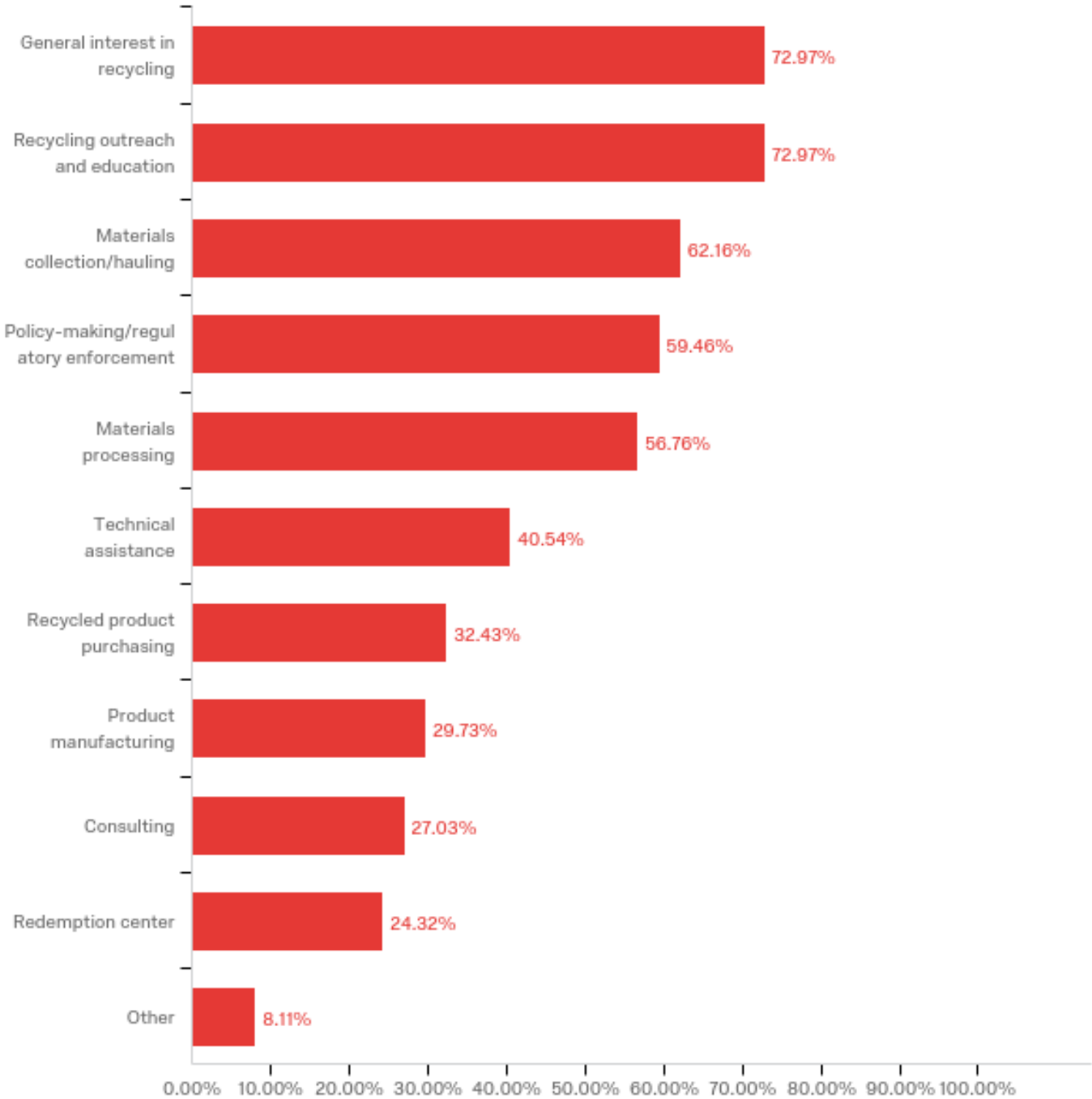
- Less than 1 year
- 1-2 years
- 3-5 years
- 6-10 years
- 11-20 years
- 21+ years
- Unknown

Q2 - What is your membership type?

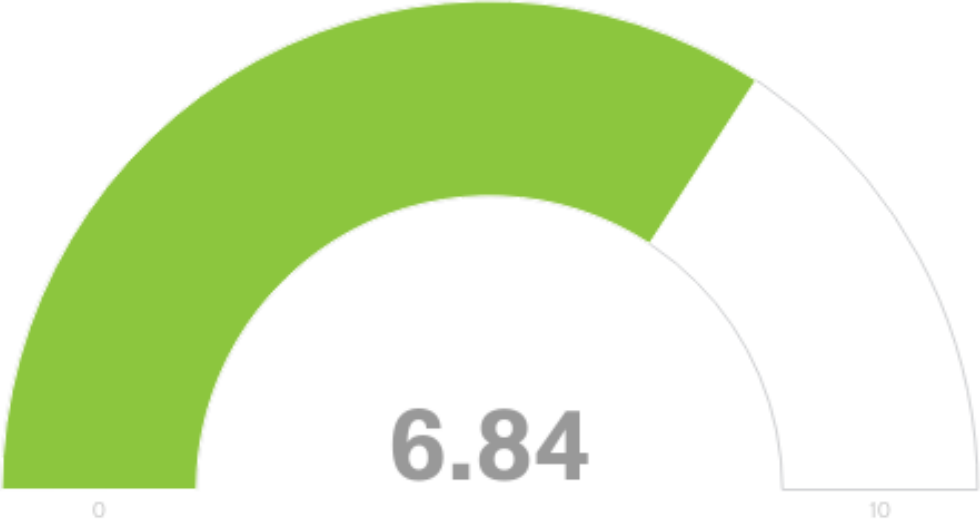


- Individual/Micro-business (1-2 employees)
- Small Business (3-50 employees)
- Large Business (50+ employees)
- Education, Government or Non-Profit
- Student
- Not Sure

Q3 - What are your areas of involvement or interest? Select all that apply.



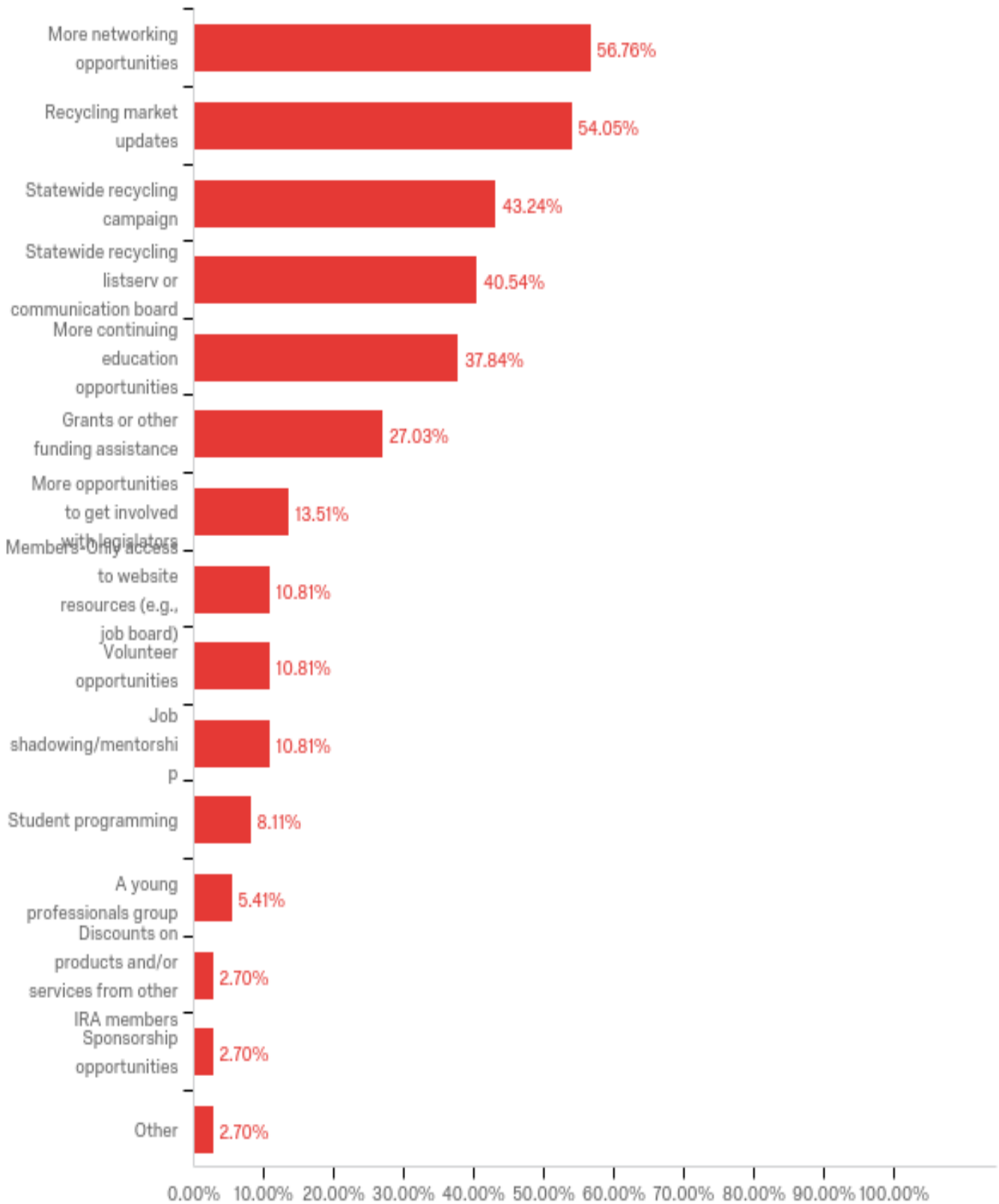
Q4 - On a scale of 1 to 10, how well does the IRA meet your needs and expectations (where 1 does not meet expectations and 10 exceeds expectations)?



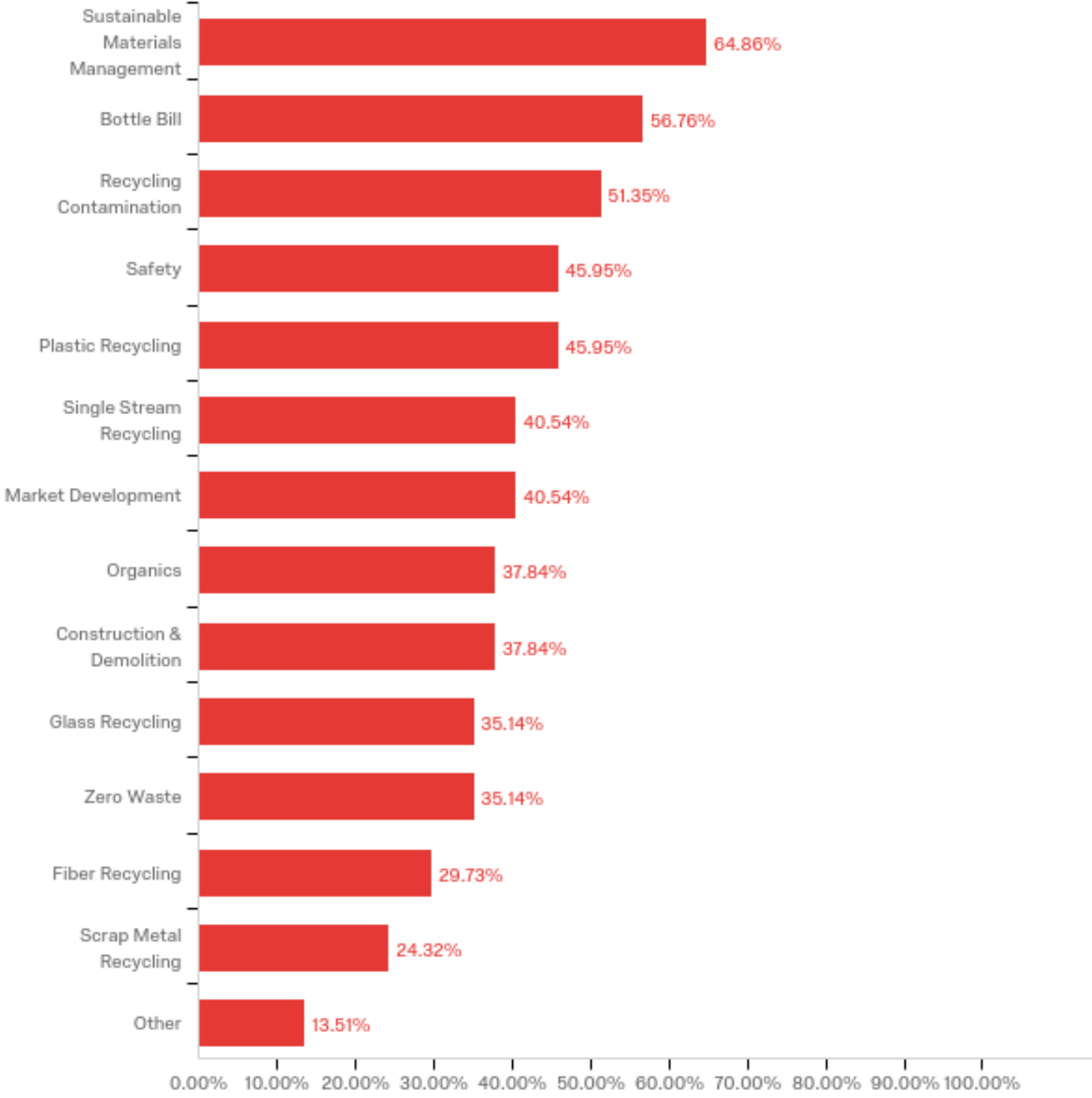
Q5 - Please rank the order of your IRA membership benefits from most valuable (1) to least valuable (16). Click and drag items to re-order them.

Access to IRA networking events	1
Access to educational programs, such as workshops, webinars and trainings	2
Access to the monthly e-newsletter	3
Legislative representation and updates	4
Access to facility tours	5
Outreach tools and resources	6
Marketing benefits of being associated with a professional recycling association	7
Opportunities to participate on IRA Board committees	8
Exposure of my organization via IRA communication channels (e.g., Facebook, website, news publications)	9
Member discounts, such as discounted conference registration	10
Affiliated NRC membership	11
Annual IRA awards (e.g., Recycler of the Year)	12
High school student scholarship award	13
Student member engagement	14
Other	15

Q6 - What other membership benefits would you like the IRA to offer? Select all that apply.



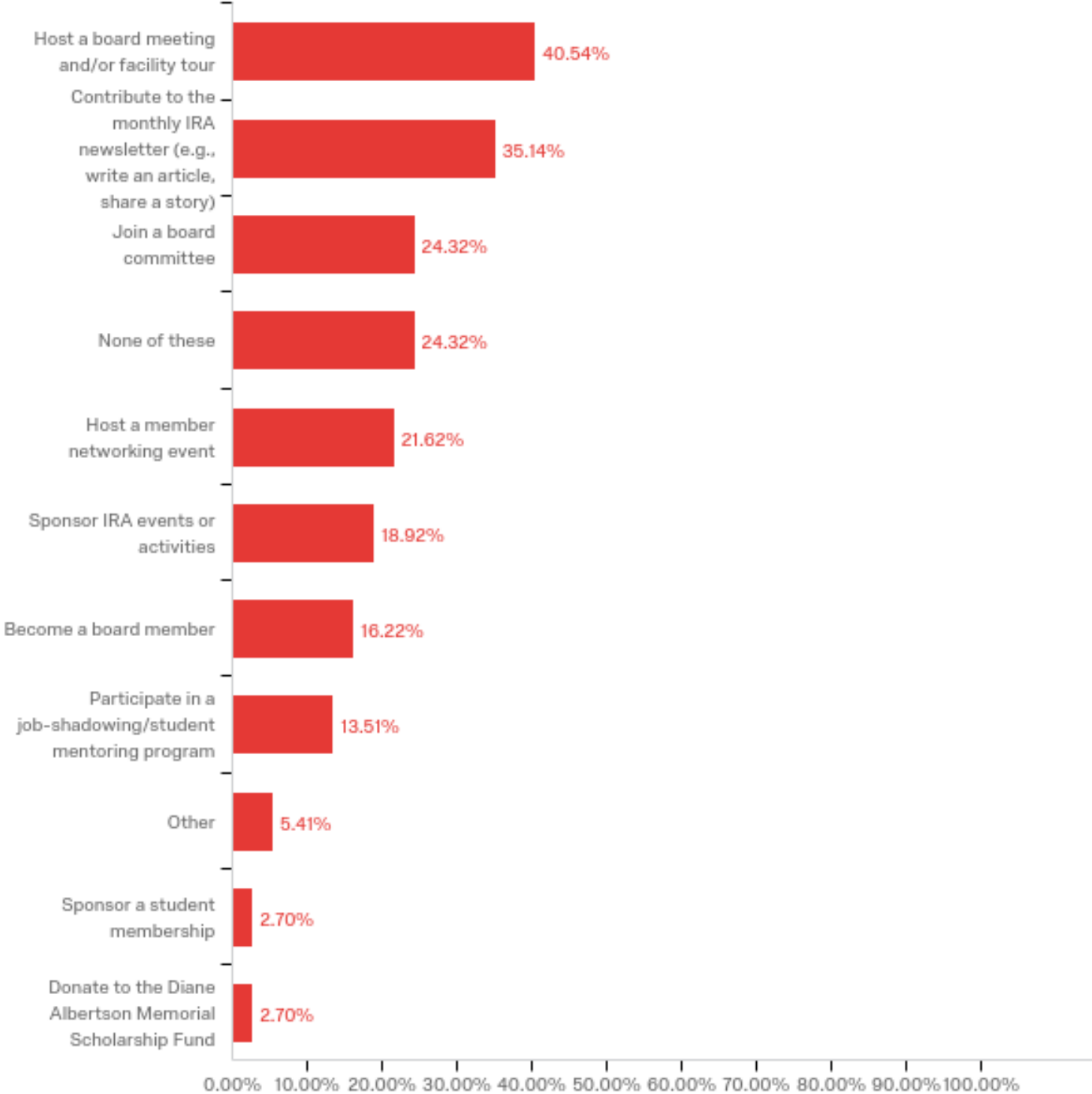
Q7 - What topics would you like to see incorporated into IRA events, activities, programming? Select all that apply.



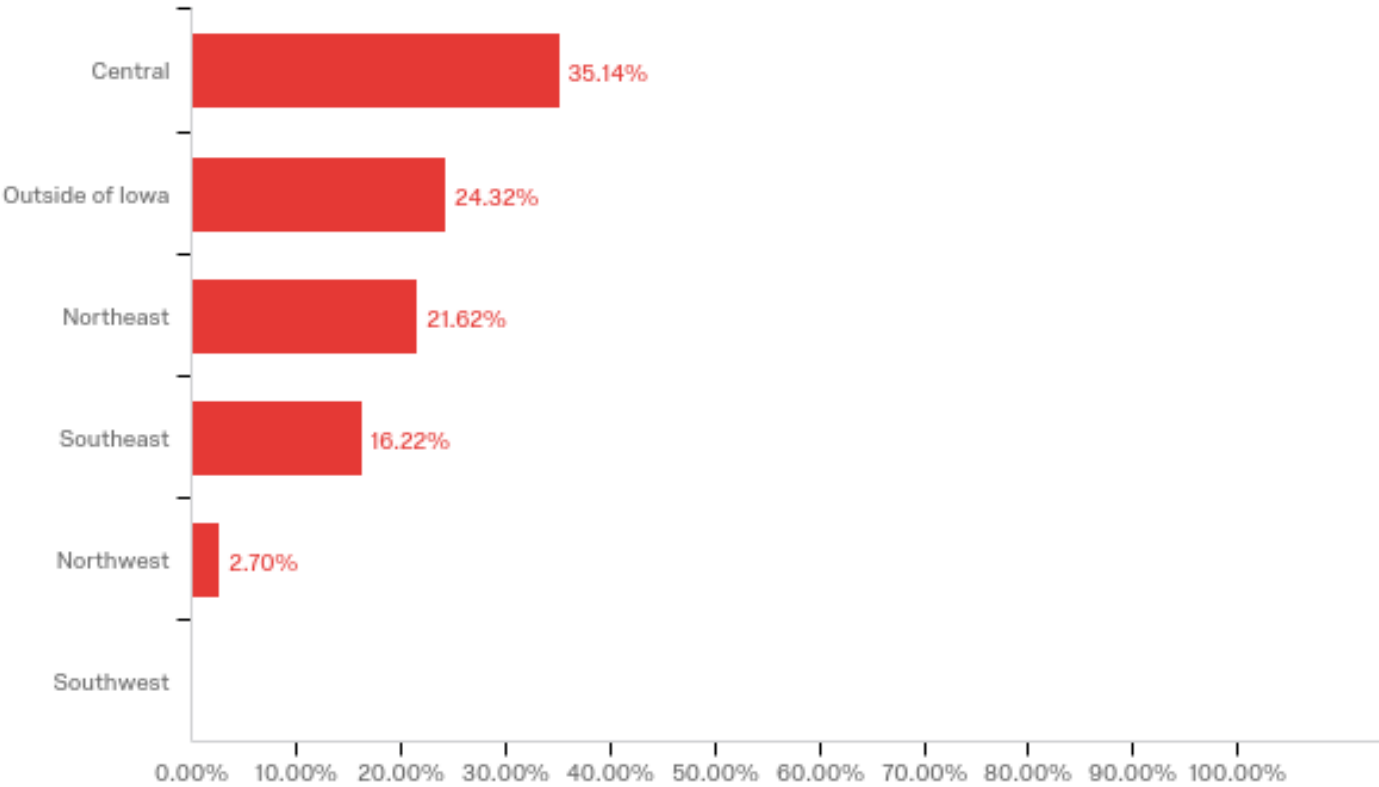
Q8 - How likely are you to renew your membership next year (where 1 is not likely and 10 is very likely)?



Q9 - How would you like to be involved with the IRA? Select all that apply.



Q10 - In what part of the state are you located?



Q11 - Do you support the IRA continuing partnerships with:

Q33_1 - Iowa Society of Solid Waste Operations



Yes Neutral No

Q33_2 - National Recycling Coalition



Yes Neutral No

Q33_4 - Iowa Waste Exchange



Yes Neutral No

Q33_5 - Solid Waste Association of North America



Yes Neutral No

Q33_6 - Iowa Waste Reduction Center at UNI



Yes Neutral No

Q33_7 - Keep Iowa Beautiful



Yes Neutral No

Q33_8 - Keep America Beautiful



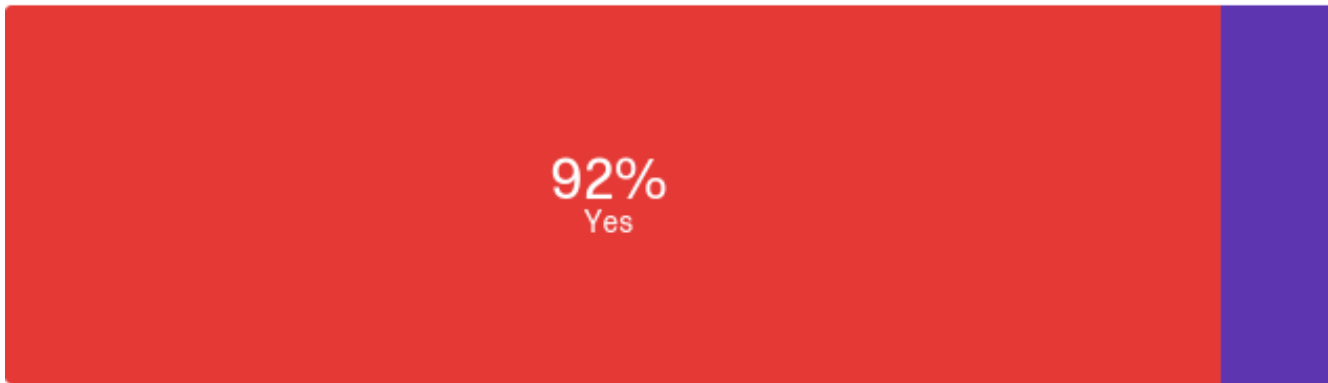
Yes Neutral No

Q33_9 - College and University Recycling Coalition



Yes Neutral No

Q33_10 - Iowa Department of Natural Resources



Yes Neutral No

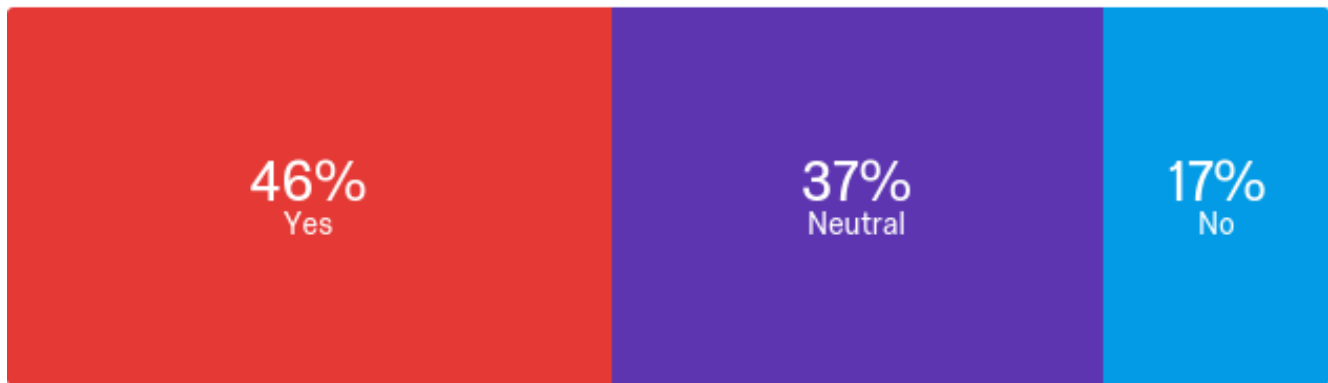
Q33_11 - Iowa Economic Development Authority



Yes Neutral No

12 - The IRA is considering a partnership with the U.S. Composting Council to support an Iowa State Chapter. Would you support this partnership via:

Q34_1 - Participation in the State Chapter leadership



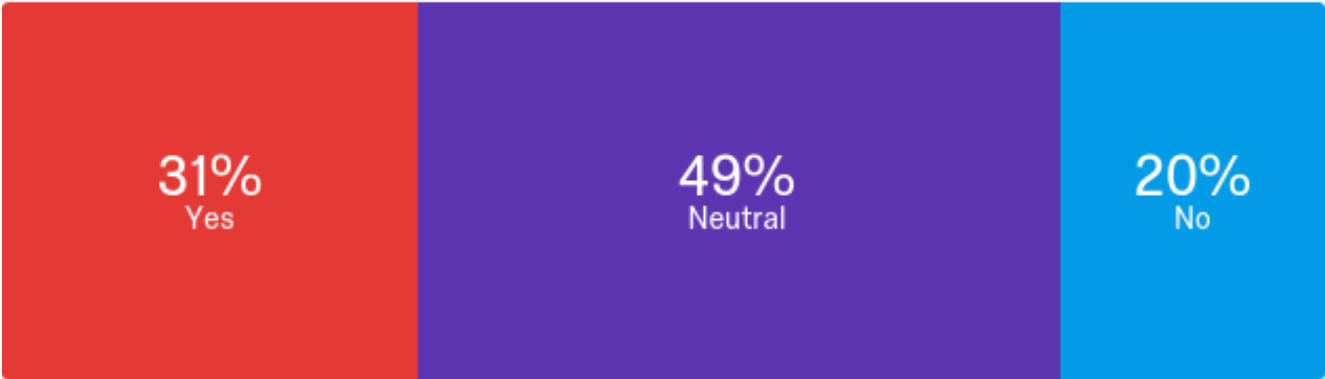
Yes Neutral No

Q34_4 - Participation in the State Chapter as a member



Yes Neutral No

Q34_2 - Paying membership dues for the State Chapter



Yes Neutral No

Q34_3 - Utilizing trainings/certifications offered by the State Chapter



Yes Neutral No