



2024 Strategic Priorities

1. Priority Area 1: Advocacy
2. Priority Area 2: Membership
3. Priority Area 3: Education

Priority Area 1: Advocacy

Supported by Communications/Marketing Team and Advocacy Committees

A1. End Market Regulatory Plan

- Work with IRA's legislative committee to develop a position through IRA regarding IDALS regulations impacting composting.
- Develop draft legislation position for Chapter 200.
- Provide legislative position for IRA adoption.
- Work with the IRA Communications Team to prepare needed materials, testimonies, and others for legislative activities with Brown Winick.

A2. Iowa DNR – Chapter 105 Tracking

- Monthly invitation to Iowa DNR to give updates on legislative issues at monthly IACC meetings.
- Ask Iowa DNR to discuss Chapter 105 decisions at the IACC meeting.

Priority Area 2: Membership

Supported by the Membership Committee

M.1. Recruit Non-Board Members for IACC Participation

- Seek participation from non-Board members to join IACC committees with a goal of having at least one non-board member on each committee.

M.2. Increase membership by 5% by June 30, 2024

- Work with Communications and Marketing Committee to increase number of IACC members by 5%.



Priority Area 3: Education

Supported by Education, Programs, and Training and Communications/Marketing Committees

E1. Operating Training Class

- Seek consultant service to provide three-day Iowa Compost Operator Training Course.
- Provide training course spring 2024.

E2. Webinars – Offer Two Educational Webinars per Year

- Identify potential speakers/subjects for two webinars based on presentations given at the USCC national conference.